

Robert Breen, MBA

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PROFILE

Corporate communications professional with 7+ years of experience supporting programs, initiatives, and stakeholder messaging across government, financial services, and mission-driven organizations. Known for translating complex information into accessible content that drives engagement and transparency. Partners with leadership, HR, and program teams to deliver communications campaigns, leadership messaging, newsletters, and digital content that keep audiences informed and aligned.

EXPERIENCE

Montclair State University April 2026 – Present

Web Production Coordinator

- Support the College of Humanities and Social Sciences (CHSS) on a university-wide website update, assisting with content updates, formatting, and page builds in the CMS
- Review and edit web content for clarity, consistency, and alignment with university standards

ADP July 2025 – November 2025

Associate Account Manager

- Produced client communications, email updates, and support materials translating complex HR technology concepts into practical guidance for HR leaders and executives
- Served as primary stakeholder communications contact for 20+ client accounts, strengthening trust through responsive issue resolution and ongoing client engagement

Montgomery County, Ohio: Communications Department April 2017 – August 2024

Delivered digital, internal, and public communications for a county government serving 500K+ residents, progressing from communications specialist to marketing coordinator while leading major campaigns, crisis messaging, and internal engagement initiatives.

Marketing Coordinator April 2019 – August 2024

- Led program promotion and digital outreach for a multimillion-dollar grant initiative, coordinating messaging across web, email, and social media
- Directed fundraising communications and employee engagement initiatives for the department's UNCF campaign, exceeding participation goals
- Produced monthly Google Analytics reports for senior leadership, translating website performance data into insights that informed communications strategy and program outreach

Interim Communications Coordinator October 2018 – April 2019

- Managed crisis communications and social media messaging during high-visibility events, maintaining public trust with 3M+ impressions and 200K engagements
- Collaborated with cross-department stakeholders to develop the county's inaugural annual report, improving transparency and public understanding
- Monitored website and campaign performance metrics, providing analytics updates that helped leadership evaluate messaging effectiveness during high-visibility initiatives

Communications Specialist April 2017 – October 2018

- Co-wrote and distributed monthly internal newsletters (AP style) that improved employee engagement
- Managed cross-channel content strategy (web, email, social) to increase digital engagement by 40% and expand awareness of county services
- Built the department's Google Analytics reporting dashboards to track website traffic, engagement, and campaign performance

LEADERSHIP

Dayton History Bell Board

Member

January 2018 – December 2020

- Supported fundraising communications and outreach for two annual events, helping coordinate promotion and stakeholder engagement

AWARDS

Young Professional of the Year, Dayton PRSA

September 2021

EDUCATION

Montclair State University

Master of Business Administration

Montclair, NJ

August 2025

University of Cincinnati

Bachelor of Arts in Communications

Cincinnati, OH

April 2014

CERTIFICATIONS

- Graduate Digital Marketing Certification, Montclair State University
- Digital Marketing Certification, Sinclair Community College

TOOLS & PLATFORMS

Microsoft 365, SharePoint, Teams, Slack, CMS Platforms (WordPress, Drupal), HTML, CSS, Google Analytics, Heatmapping Tools, Email Marketing Platforms (Mailchimp, Constant Contact), Survey Tools, Canva, Adobe Creative Suite, DSLR Photography